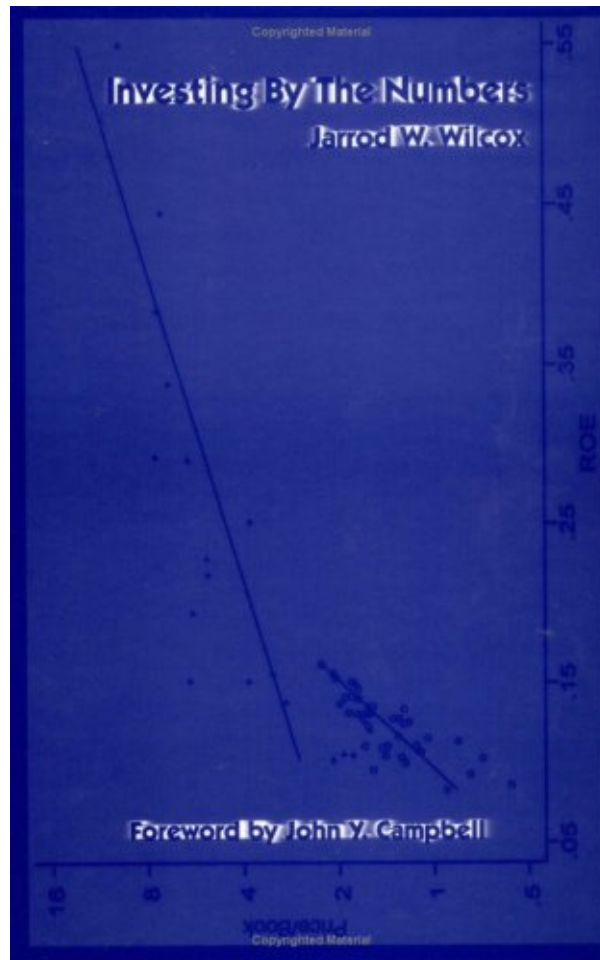
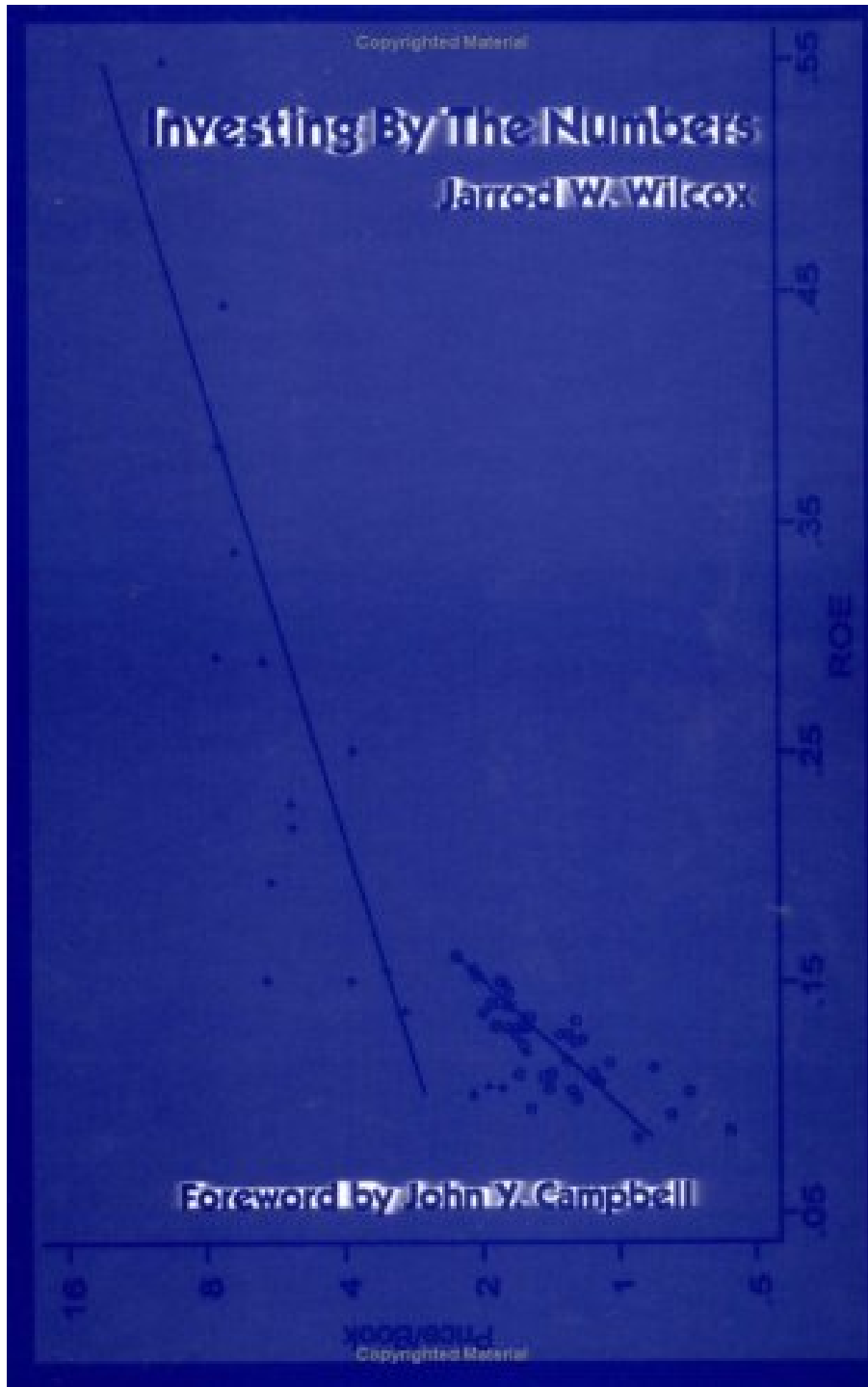


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Investing by the Numbers provides a framework for using scientific principles to problem solve for the pitfalls that inevitably occur when implementing financial theories into practice.

About the Author

Jarrold Wilcox, PhD, CFA, is Director of Currency and Overseas Products at PanAgora Asset Management. He has published numerous articles on many aspects of investing.

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5 of 5 people found the following review helpful.

Superb blend of theory and practice

By Tim Josling

This book is hard work. I had to read it twice, quite slowly.

It will suit people who are comfortable with some math. It is dense and requires concentration to read and understand. Overall the approach is quantitative, although he follows wherever that leads, e.g. into some technical things.

What I like is the combination of theory and practical experience and the way both add value to the other.

The book is worth it for the discussions about market structures and dynamics alone. Full of insight and ideas.

2 of 2 people found the following review helpful.

Book Review from the Aleph Blog

By David Merkel

I'm going to be reviewing a few books on quantitative investing. Many of these will not be suitable for everyone, and as I do these reviews, I will try to indicate what level of math skills you will need in order to benefit from the book. For today's book, you can get most of it if you can remember your Algebra 1, and understand basic statistics. Knowing regression helps, and a little calculus wouldn't hurt, but this book is mainly qualitative. It describes, and there are many graphs, but formulas are not on every page.

Investing By The Numbers has been out a while (1999), and though it is a good book in my opinion, it never sold big. Oddly, a lot of investment actuaries bought the book because of a review in the Investment Section newsletter, Risk and Returns. I have one of the few signed copies. When I met Jarrod Wilcox when he gave a talk to the CFA Society of Washington, DC, he was genuinely surprised when I asked him to sign my copy of the book.

Jarrod Wilcox, Ph.D., CFA, held important roles at PanAgora Asset Management and Batterymarch Financial Management. He runs his own shop now, focusing on liability-driven investing, something that I have written about at RealMoney, and at this blog. What do I mean by liability driven investing? Just that your asset allocation should reflect when you will most likely need the money.

This book does not have one big overarching idea to guide it. Instead, it has many models to share from different situations in the market. There is something for every quantitative equity investor here, and I will mention the areas where I benefited the most:

- * Along with a few other books, including some from the Santa Fe Institute, this book confirmed to me that one has to look at investment using an ecological framework. Many strategies are competing for scarce returns. Often the best strategy is the one that has few following it, and the worst one is the crowded trade.
- * Why do value methods tend to work?
- * How do you avoid traps in calculating models?
- * How do investors with different goals and expectations affect the market? What happens when you get too many momentum investors? Too many growth investors?
- * Difficulties with the Capital Asset Pricing Model [CAPM] and Arbitrage Pricing Theory [APT].
- * If the market tends toward equilibrium, the forces guiding it are weak.
- * Behavioral finance as a means of bridging investment theory and reality.
- * Market microstructure: how do we minimize total trading cost? Minimize taxes?
- * How is the P/B-ROE model derived?
- * How to model market anomalies?
- * When do different valuation methods pay off well?
- * How does international diversification help? (Bold in 1999, but a bit dated now.)
- * How to manage foreign currency risk in an equity portfolio?
- * How do neural nets work and what challenges are there in using them?

As a young investor using quantitative methods, I found the book useful, and still use a number of its findings in my current investing. Again, this is not a book for everyone -- you have to want to do quantitative investing from primarily a fundamental mindset in order to benefit for this book.

0 of 0 people found the following review helpful.

Boston Security Analysts Society Book Review

By Harry

Boston Security Analysts Society Book Review Column

"Investing by the Numbers"

Jarrod W. Wilcox, Ph.D., CFAPublished by Frank J. Fabozzi Associates © 1999 Jarrod Wilcox, Director of Currency and Overseas Products at PanAgora Asset Management, wrote this guide to quantitative investing over a 14 month period, using most of his evenings and weekends to complete this illuminating work. The underlying theme throughout is "Be scientific, but don't believe in science for the purpose of investing." He warns quantitative investors against making easily avoidable mistakes, which he describes through witty narration and an assemblage of easy to follow charts and tables. Formulas are included for those who wish to delve into the mathematics, but in general these are easy to follow and the reader does not have to be a

mathematician to understand the author's train of thought. This book manages to show the humorous side of quantitative investing and I suspect the more investment experience the reader has, the more he or she will laugh. He explains the ins and outs of indexing, comparing the practice to betting on past winners, which is a form of momentum investing that is destabilizing to markets. The fascinating issue of "learning taking place in the markets" is covered in detail, an important concept to fundamental analysts as well as those who are quantitatively oriented. Of course this leads to the interesting question of "What is the half-life of private science?" And the observation that successful active management can never be accepted science because destructive imitation by others will soon take away whatever performance advantages one initially had. The author challenges so much of what is current investment thought, subjecting commonly accepted ideas to his rigorous analysis and leaving the reader a more knowledgeable investor for having read this excellent book. I highly recommend this book to professional investors, it will, in the author's words, "change your life. END

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