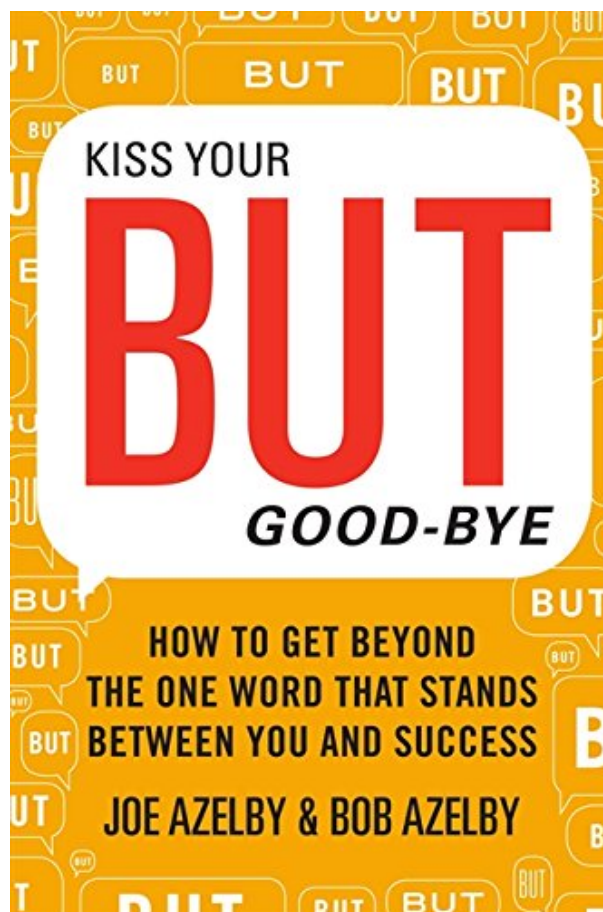
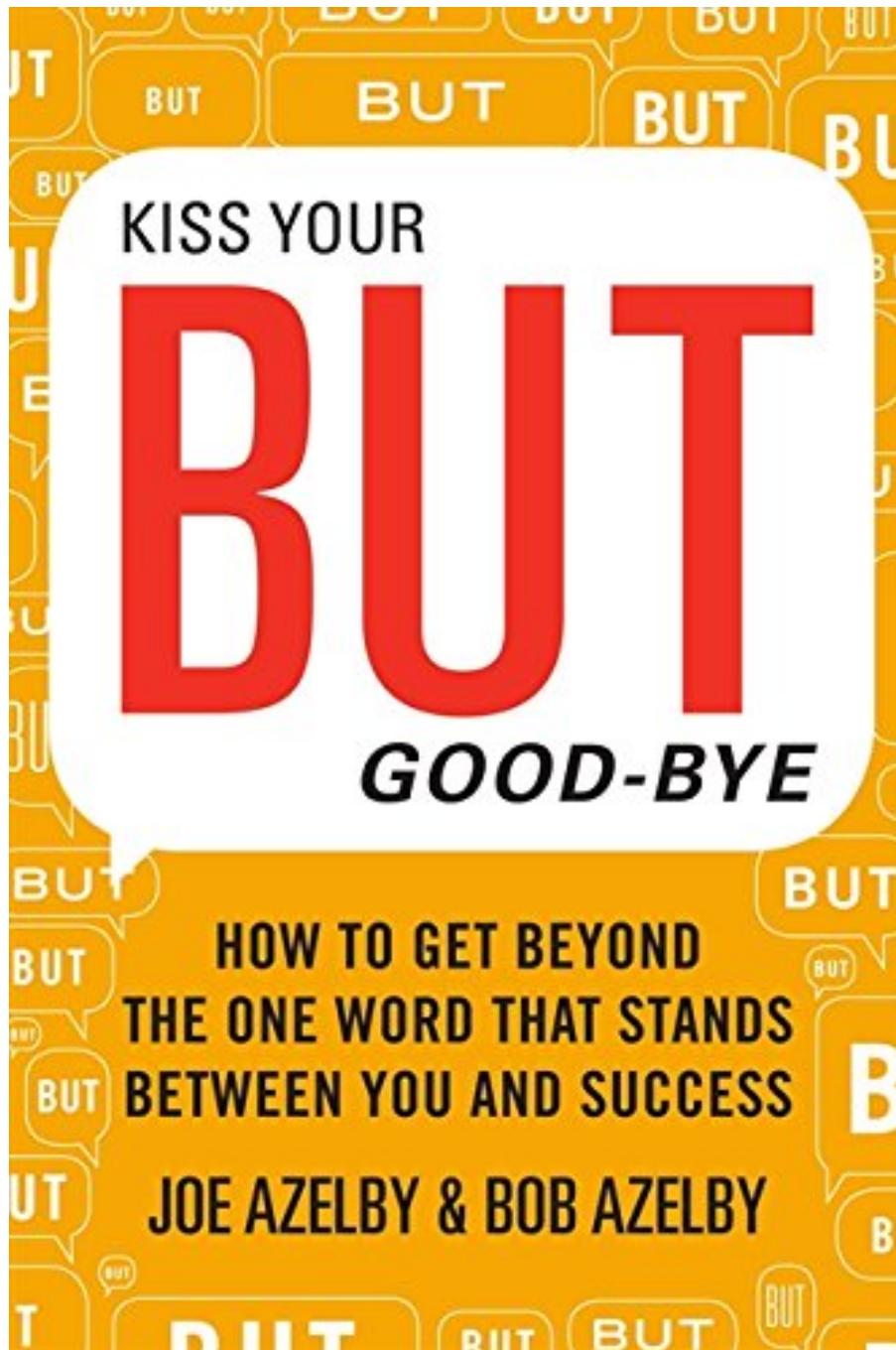


KISS YOUR BUT GOOD-BYE: HOW TO GET BEYOND THE ONE WORD THAT STANDS BETWEEN YOU AND SUCCESS BY JOSEPH AZELBY, ROBERT AZELBY



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Review

“Every successful leader knows that shortcomings in performance, if left unaddressed, limit professional growth. With humor and practical wisdom, this book shows you how to identify and strengthen your weak spots. Read it if you want to say hello to new career opportunities.” (Marshall Goldsmith, the world's leading executive coach & bestselling author of What Got You Here Won't Get You There)

“The Azelbys provide practical and powerful insights into how you can acknowledge and fix those things that may be limiting your career opportunities. No ifs, ands, or BUTs.” (Clayton Rose, Professor of Management Practice, Harvard Business School)

About the Author

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KISS YOUR BUT GOOD-BYE: HOW TO GET BEYOND THE ONE WORD THAT STANDS BETWEEN YOU AND SUCCESS

BY JOSEPH AZELBY, ROBERT AZELBY PDF

A simple, engaging, and eminently practical guide to overcoming your weaknesses—your "Buts"—to achieve the career and personal relationships you want

Imagine a workplace where all the employees are aware of the things they do—or fail to do—that prevent them from being more productive and valuable. Imagine a company where everyone speaks openly and honestly about his or her weaknesses and is committed to strengthening and overcoming them. Imagine an environment where colleagues help one another become more efficient and less disruptive by speaking the truth about what detracts from the team's efforts and objectives. Imagine a place where the firm's most talented employees know exactly what they need to do to attain a leadership position.

This is no fantasy workplace: it can be your business if you listen to Joe Azelby and Bob Azelby, brothers and successful executives in their own right.

Kiss Your BUT Good-Bye will help all professionals find their individual BUT—whether it's a lack of skills, a distracting behavior, or a personality quirk that interferes with achieving success. Using road-tested techniques, Kiss Your BUT Good-Bye helps you examine your BUT, understand it, manage it, cover it, and most important, shrink it. It also enables managers to help their employees discover personal weaknesses and to learn how to deliver the direct, honest feedback every worker needs and deserves.

Finding your BUT can be tough medicine, but the Azelbys deliver it with a tasty spoonful of sugar. Get ready for success . . . get ready to Kiss Your BUT Good-Bye.

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Review

“Every successful leader knows that shortcomings in performance, if left unaddressed, limit professional growth. With humor and practical wisdom, this book shows you how to identify and strengthen your weak spots. Read it if you want to say hello to new career opportunities.” (Marshall Goldsmith, the world's leading executive coach & bestselling author of *What Got You Here Won't Get You There*)

“The Azelbys provide practical and powerful insights into how you can acknowledge and fix those things

that may be limiting your career opportunities. No ifs, ands, or BUTs.” (Clayton Rose, Professor of Management Practice, Harvard Business School)

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Most helpful customer reviews

6 of 6 people found the following review helpful.

Kiss Your But Goodbye Rises Above The Rest!

By Lauren Bradshaw

I don't write reviews very often, so when I do, you know I feel passionately about a product. On that note, Kiss Your But Goodbye is hands down the best advice book I have ever read. Not to mention, it is the PERFECT book for people of all ages and work environments. As a person just starting out in my career, I am going to use this book as my own handbook throughout the rest of my life. It will apply to me today as much as it will when I am CEO of a Fortune 500 company (did I mention this book also gave me a lot of confidence about what will happen once I conquer my "butts"?). Joe and Bob Azelby's references are just as funny as they are current, which appealed to this pop-culture fan, and at no time was the content dull or boring (like many other books I have read).

I honestly cannot recommend this book enough and I hope the Azelbys will write additional books to help me deal with the other aspects of my life. Going to the grocery store? I bet Joe and Bob could help me shop the aisles better. Here's to hoping there are a lot more books where this comes from!

3 of 3 people found the following review helpful.

You Need to Read this Book!

By David Zell

Kiss Your But Good-Bye was the most useful personal development book I have read. It is funny, an easy read and memorable. I am still laughing at some of the stories. The beauty and genius of the book is that the concepts described can be readily used to improve your staff, yourself and the company as a whole. While most business books recognize that the most valuable asset in a company is its people, I have not read any that explain in such a straightforward way how to improve people's effectiveness and worth. I highly recommend this book to anyone who wants to remove the factors which hold them back in business world or help others to succeed. What you learn will make work and life more enjoyable and profitable.

3 of 3 people found the following review helpful.

It turns out I have more than one but - this book is an inspiration.

By Tyler Goodwin

A humorous approach to what can be a sensitive situation, the book uses stories and situations that I think many will find in their own workplace and helps us to understand how we can learn and take proactive approach to do better and be better. If we all introduced the vernacular of, "what is my butt? (and therefore imply, "and how can I fix this")" into the painful annual review process, I believe it will help both manager and employee get to the heart of the matter in a constructive and pragmatic way. I'm already using it myself and it works.

See all 20 customer reviews...

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