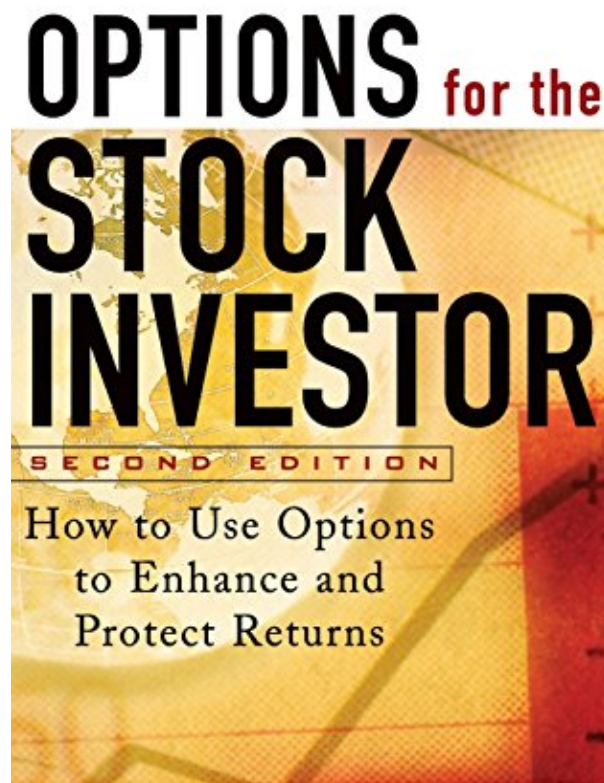


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HOW TO USE OPTIONS TO ENHANCE AND
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SECOND EDITION

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Straightforward option strategies that reduce your risk and increase your profit potential in virtually any investing or trading program

Options for the Stock Investor, Second Edition introduces you to the many ways you can use options to generate guaranteed cash flow, lower the cost basis of your stocks, increase your trading leverage and profit potential, and more.

Updated from its bestselling first edition to provide you with new option techniques and strategies, this comprehensive handbook explores:

- Risk-reduction strategies for conservative investors, including buying calls and covered writing
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McGraw-Hill's classic options bestseller, Options for the Stock Investor, has been updated to reflect changes in the options market. This extensively revised second edition features all-new material describing electronic trading, decimalization, and single stock futures, along with increasingly popular vehicles such as stock indexes, LEAPs, and exchange-traded funds.

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Anyone trying to learn stock options is arguably bombarded by fearful information and disorganized, incomplete explanations. This short but concentrated book cuts through the many counterintuitive aspects and implicit contradictions involving stock options.

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