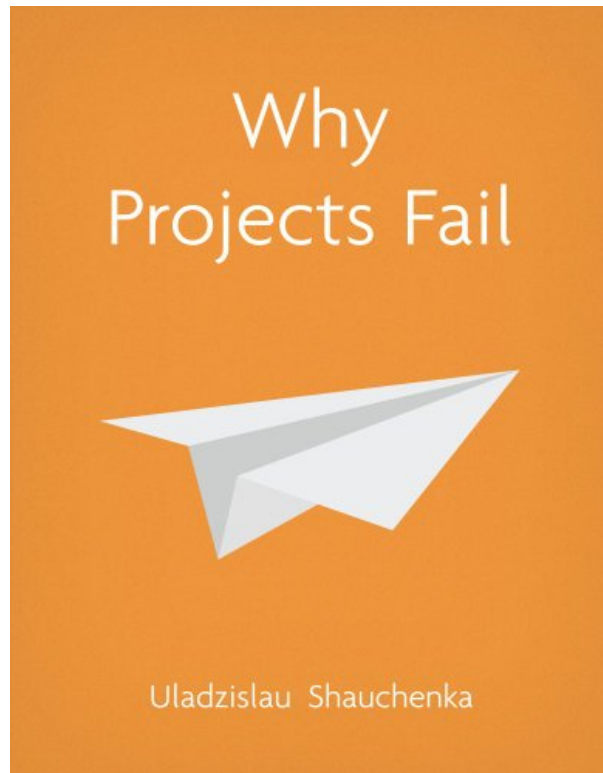


WHY PROJECTS FAIL BY ULADZISLAU SHAUCHENKA



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Why Projects Fail



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Why Projects Fail offers an informative, entertaining read that is guaranteed to increase your understanding of what went wrong with the projects that failed. Was the project well conceived? Was the budgeting adequate? Did it fail because of circumstances that were impossible to anticipate, or were there simply gaps in the planning process? Learn all of this during this informative, interesting read that will help you to make sure your next project succeeds.

Why Projects Fail presents a balanced analysis of its subject, alternating stories of major corporate and government projects that failed, along with a breakdown of what exactly went wrong. The illuminating stories come from a variety of industries, with a shocking list of familiar companies and organizations. What makes this book unique is the author's delightfully straightforward account of the specific ways that caused problems. The book is full of charts, graphs and pictures.

- Project management best practices to increase your success rate
- Suggestions and recommendations for avoiding common pitfalls
- Case studies and analysis of failed projects across all industries
- Lots of numbers, stats and data presented in an easy to digest way
- Quotes from outstanding project management and business gurus

Do you ever wonder why the projects keep failing without an obvious reason?
Would you like to learn why projects fail and how to avoid failure?

The Why Projects Fail book explains why some projects fail while others succeed. The book explores statistics, analyses, case studies and lessons learned from known project failures, along with facts and arguments. It goes over the main causes of failed projects, which can include going over budget, poor planning, lack of communication and other reasons.

Do you want to improve chances of your project succeeding? Would like to avoid the most common project management pitfalls and causes of project failure? Would you like to avoid devastating results of failed projects: negative career impact, loss of money, time and resources for the company?

Why Projects Fail is going to give you something that will completely change the way you're currently running your projects.

Why Projects Fail will tremendously improve your project management processes and procedures so that your project won't fail, but succeed. It's crucial to be aware of potential pitfalls before the project starts and recognize when things might be going wrong during project execution so you can get it back on track.

Why Projects Fail: What is covered?

- Failure rate and main elements of project's failure
- List of failed project incl. year, company name, cost, outcome
- Reasons for project's failure
- Five case studies including NASA, FBI and Government of Canada
- Proper project management: communication, stakeholder, risk and resources
- How to prevent project's failures

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- Published on: 2013-11-18
- Released on: 2013-11-18
- Format: Kindle eBook

Most helpful customer reviews

1 of 1 people found the following review helpful.

A quality, detailed and professionally-presented book!

By Anna Elizabeth

This is a very detailed, high-quality guide dedicated to "Why Projects Fail". It is full of interesting photos, pictures and messages/principles that accompany, emphasize and illustrate each point being made, to really drive them home. Naturally there are numerous facts and statistics regarding company project success rates, including a non-exhaustive list of failed projects of some of the big brands (Nike, McDonalds, Ford, Virgin etc), and the reasons why they failed, such as cost overrun, software errors, insufficient training etc.

Even the "big boys" make mistakes, which the smaller company can learn from. The scale of the problem may be different but the principle is the same. I bought this as I needed to do some research for the company I work for, and it has certainly surpassed my expectations and given me a huge amount of insight and knowledge into this particular area.

It is full of relevant information in the 16 chapters, for example the failure rate, main elements of project failure, reasons for project failure - followed by a few chapters of specific real case studies in failed projects, how they failed and the reasons why. Chapter 16 is titled "How to prevent project failure", and is followed by a Bibliography at the very end.

This is a very impressive and professionally presented book. The quality is excellent and I highly recommend this for anyone who requires information on this subject!

1 of 1 people found the following review helpful.

Learn from mistakes of others:

By JASMINE

I enjoyed this book because it felt new. This book covers (pretty much exhaustively) the types of risk you may encounter in any new project, in a concise and readable manner. I got this book by chance, but now intend to get more by the same author, as I like his style and the way in which he presents information. Rather than just being theoretical, this is a book which uncovers failed projects of familiar brand names of large public and private companies from all over the globe. I have found this book to be a great help when thinking around project risk and how best to audit a project. It also offers great insight around the project lifecycle and how best to ensure a smooth and successful project.

1 of 1 people found the following review helpful.

Very Useful & Interesting

By T. Thompson

I found this book to be very useful and interested, and I really enjoyed reading it.

If you're working on a project, leading a project, or thinking about starting one, then this book is a must read for you.

You will understand why certain projects fail & how you can avoid the failure of your own project.

There is so much useful information in this book, I just love it!

Overall, I definitely recommend this book.

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